



SHORT BIOGRAPHY



Adyna K. Pressley

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AUTHOR • SPEAKER • PODCAST HOST

LEAD. BUILD. BECOME. | Identity Before Strategy

Adyna K. Pressley is the Founder and CEO of AKP Innovations, an Identity Leadership Architect™, author, and speaker. She helps organizations develop effective leaders and strengthen team culture while supporting women, particularly Black women, in leadership, entrepreneurship, and reinvention.

With 34 years of financial-services experience, Pressley rose from an entry-level role to Vice President and led a centralized service unit supporting all 50 states. Her work brings practical experience in leadership development, new manager training, and customer service to organizations seeking stronger teams. Her philosophy, “Identity Before Strategy,” connects who people are with how they lead and what they build.

Pressley is the author of *Rise Into You: Reclaiming Power, Love, Life, and Legacy*, host of *Pressley on Purpose*, and founder of The Sisterhood Society, Inc. She also serves as Board President of SparkLife International, supporting young women in Ghana. Her media appearances include *The Oprah Podcast* and *Next Level CEO* with Daymond John.