



PRESS KIT

LEAD. BUILD. BECOME.

Adyna K. Pressley

Founder & CEO
AKP Innovations

Identity Leadership
Architect™

Author · Speaker
Podcast Host

Identity Before Strategy



Leadership. Reinvention. The power of becoming.

Executive experience and lived perspective on how people lead, build businesses, and create meaningful next chapters.

PROFILE

Experience behind the perspective

At a glance

Founder & CEO, AKP Innovations · Identity Leadership Architect™
Author of Rise Into You: Reclaiming Power, Love, Life, and Legacy
Host of Pressley on Purpose · Based in Queens, New York

34 YEARS

Financial-services experience, from entry level to Vice President, including leadership of a centralized service unit supporting all 50 states.

Professional biography

Adyna K. Pressley is the Founder and CEO of AKP Innovations, an Identity Leadership Architect™, author, and speaker who helps organizations develop effective leaders and strengthen team culture. Her work also supports women, particularly Black women, in navigating transition, building businesses, and defining success on their own terms.

Her 34-year financial-services career spans plan administration, sales strategy, employee development, corporate training, and national service operations. Having risen from an entry-level role to Vice President, she brings firsthand understanding of the decisions, relationships, and responsibilities that shape effective leadership.

Guided by her philosophy of “Identity Before Strategy,” Pressley connects self-awareness and purpose with practical decisions, accountability, and the way people lead. Through AKP Innovations, she delivers leadership and professional development focused on new managers, communication, collaboration, and customer service.

She is the author of Rise Into You: Reclaiming Power, Love, Life, and Legacy, host of Pressley on Purpose, and creator of The Pressley Point of View™. Her transition from corporate leadership to entrepreneurship informs her perspective on identity, reinvention, and turning experience into opportunity.

EDITORIAL OPPORTUNITIES

Conversations Adyna brings to life

Identity after the title

What happens when a career ends or a familiar role no longer fits? Adyna explores how women can reconnect with their value and make intentional choices about what comes next.

Leadership beyond promotion

A promotion changes someone's responsibilities before it changes their habits. Adyna discusses the communication, emotional intelligence, and accountability new managers need to lead people effectively.

Black women, ambition, and reinvention

A lived perspective on voice, confidence, visibility, and the pressure to keep achieving while reconsidering what success should look and feel like.

From corporate expertise to entrepreneurship

How experienced professionals can translate knowledge into a business, clarify their positioning, and develop offers that reflect the value they bring.

Community as a pathway to growth

Why meaningful connection matters for women navigating transition, and how shared experiences can support leadership, confidence, and belonging.

Queens pride, expressed through business

Through Queens Royale, Adyna connects cultural identity, local pride, and personal expression with entrepreneurship.

WORK & COMMUNITY

One purpose. Several expressions.

AKP Innovations

Leadership and professional development for organizations, alongside strategic work supporting women and founders in leadership, business building, positioning, and reinvention.

The Sisterhood Society, Inc.

Founded by Pressley to cultivate connection, growth, and shared experiences among women. Its gatherings and retreat experiences put community and personal development into practice.

SparkLife International

As Board President, Pressley supports mentorship and leadership development for young women in Ghana.

Beyond the Surface

Community education and awareness conversations that bring together lived experience, expert voices, and resources. Programming has included Pfizer-sponsored education on alopecia and sickle cell disease.

Queens Royale

An apparel brand founded by Pressley, rooted in Queens pride, empowerment, cultural identity, and self-expression.

Pressley on Purpose | Podcast

Hosted by Adyna, the podcast explores leadership, identity, reinvention, and meaningful next chapters through conversation and lived experience.

The Pressley Point of View™ | Editorial

Adyna's written perspective on leadership, business, identity, and becoming, connecting personal experience with practical organizational and entrepreneurial insight.

Rise Into You | Book

Rise Into You: Reclaiming Power, Love, Life, and Legacy brings Adyna's voice on personal growth and intentional next chapters to the page.

FOR PRODUCERS & EDITORS

Media background & interview guide

Selected media appearances

The Oprah Podcast

Next Level CEO with Daymond John

Fast Company | August 11, 2026

Featured among 21 Black women in Brennan Nevada Johnson's article on rebuilding careers and businesses after workplace displacement. Pressley's contribution explores her move from corporate leadership to founding AKP Innovations.

[Read the Fast Company feature →](#)

Recent press

Epicercenter NYC: "Queens Royale turns Queens pride into streetwear." A feature on the story behind Queens Royale and its connection to borough pride.

[Read the Queens Royale feature →](#)

Suggested interview questions

1. What did 34 years in financial services teach you about leadership?
2. What does "Identity Before Strategy" mean in practice?
3. How did you navigate the move from Vice President to founder?
4. What do organizations overlook when developing new managers?
5. What do you want Black women to know about their next chapter?
6. How do your business and community work connect?
7. What inspired Rise Into You and Queens Royale?

Short introduction for hosts

Adyna K. Pressley is the Founder and CEO of AKP Innovations, an Identity Leadership Architect™, author, and speaker. She brings 34 years of financial-services experience, including Vice President leadership, to conversations about leadership, entrepreneurship, and reinvention. She is the author of Rise Into You and host of Pressley on Purpose.

PRESS INQUIRIES

Connect with Adyna



Media contact

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Available for

Editorial interviews, podcast conversations, expert commentary, panels, keynotes, and organizational workshops. Availability, format, and scope are confirmed for each request.

Please include with your inquiry

Your name and outlet or organization; the proposed topic and format; interview or event date; time zone and expected duration; publication deadline; location or virtual platform; and any recording, photography, or asset requirements. For speaking engagements, include audience, estimated attendance, and budget.

Headshots, logo & supporting materials

Media assets complement this press kit: separate high-resolution headshots, AKP Innovations logo files, short and extended biographies, the book cover, and speaking or interview clips. Request files, image credits, and asset-use details through the media contact above. Selected press links appear on the preceding page.

A clear point of view

Adyna connects the practical work of leading people with the personal work of knowing who you are, recognizing your value, and deciding what to build next.