



PROFESSIONAL BIOGRAPHY



Adyna K. Pressley

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Identity Leadership Architect™

AUTHOR • SPEAKER • PODCAST HOST

LEAD. BUILD. BECOME. | Identity Before Strategy

Adyna K. Pressley is the Founder and CEO of AKP Innovations, an Identity Leadership Architect™, author, and speaker who helps organizations develop effective leaders and strengthen team culture. Her work also supports women, particularly Black women, in navigating transition, building businesses, and defining success on their own terms.

She brings 34 years of financial-services experience, having risen from an entry-level role to Vice President and led a centralized service unit supporting all 50 states. Her background spans plan administration, sales strategy, employee development, corporate training, and national service operations. That experience grounds her approach in the everyday realities of leading people, serving customers, and translating strategy into action.

Through AKP Innovations, Pressley delivers leadership and professional development focused on preparing new managers, strengthening communication and collaboration, and improving customer service. Guided by her philosophy of “Identity Before Strategy,” she helps leaders connect self-awareness and purpose with practical decisions, accountability, and the way they lead their teams. Her work with women and founders extends that philosophy into career reinvention, business foundations, and personal growth.

Pressley is the author of *Rise Into You: Reclaiming Power, Love, Life, and Legacy*, host of the *Pressley on Purpose* podcast, and creator of *The Pressley Point of View™*. Drawing on her own transition from corporate leadership to entrepreneurship, she explores identity, leadership, and the possibilities of a new chapter. Her media appearances include *The Oprah Podcast* and *Next Level CEO* with Daymond John.

Her commitment to women’s advancement also takes shape through *The Sisterhood Society, Inc.*, which she founded to cultivate connection, growth, and shared experiences. She is the founder of *Queens Royale*, an apparel brand rooted in Queens pride and empowerment. As Board President of *SparkLife International*, she supports mentorship and leadership development for young women in Ghana. Through *Beyond the Surface*, she convenes community education and awareness conversations, including Pfizer-sponsored programming on alopecia and sickle cell disease.

Across her organizational, entrepreneurial, and community work, Pressley brings a consistent purpose: helping people recognize their value, strengthen how they lead, and put their experience and potential into meaningful action.